

Miss RODEO Kentucky

2022 PAGEANT SPONSORSHIP & DONATION OPPORTUNITIES

MONETARY SPONSORSHIP AMENITIES:

\$5,000+:

- (8) tickets to all pageant events
- Inside Front Cover Ad and Listing in program
- Banner at all pageant events
- Radio-style Advertisement at all pageant events

\$2,500+:

- (4) tickets to all pageant events
- Full Page Ad and Listing in program
- Banner at sponsored event
- Radio-style Advertisement at sponsored event

\$1,000+:

- (4) tickets to all pageant events
- Half-page Ad and Listing in program
- Recognition at event

\$750+:

- (2) tickets to all pageant events
- Half-page ad and Listing in program
- Recognition at event

\$500+:

- Listing in pageant program
- (2) tickets to all pageant functions

\$250+:

- Listing in pageant program
- (1) ticket to all pageant functions

\$249 or less:

- Listing in pageant program

These amenities are in addition to the sponsor benefits listed in the 2021 Miss Rodeo Kentucky Sponsorship Proposal. Additional amenities can be negotiated.

PRODUCT DONATION:

Product Donation - please provide monetary value of product(s) as it would correspond with the Miss Rodeo Kentucky Pageant Sponsorship Amenities.

PRODUCT DONATION OPTIONS:

- Gifts for Contestant Gift Bags - Approximately 10-12 are put together for the pageant contestants and reigning queens.
- Pageant Category Awards (Horsemanship, Appearance, Personality, Speech, Written Test)
- Pageant Non-Category Awards (Miss Congeniality, Photogenics, Rising Star Award, Community Spirit Award, or Program Ad Sales Award)
- First-Runner Up Awards (Miss, Miss Teen, or Junior Miss)
- Gifts for Miss Rodeo Kentucky, Miss Teen Rodeo Kentucky, or Junior Miss Rodeo Kentucky



2022 PAGEANT:

NOVEMBER 10-12, 2022
LOUISVILLE, KENTUCKY

For more information, please visit:
www.missrodeokentucky.com

To make your commitment to the 2022 Miss Rodeo Kentucky Pageant, please contact:

*Lauren Johnson
MRKI National Director
missrodeokentucky@gmail.com
(812) 498-8592*

MONETARY SPONSORSHIP OPTIONS:

- \$5,000 - Miss Rodeo Kentucky Pageant Presenting Sponsor
- \$2,500 - Event Title Sponsor (Horsemanship, Fashion Show, or Coronation)
- \$1,000 - Speech Luncheon Sponsor
- \$800 - Trophy Saddle Sponsor (Miss, Miss Teen, or Junior Miss)
- \$300 - Category Award Sponsor (Horsemanship, Appearance, Personality, Speech, or Written Test)
- \$200 - Contestant Meal Sponsor
- \$150 - Trophy Buckle Sponsor (Miss, Miss Teen, or Junior Miss)
- \$120 - Trophy Banner Sponsor (Miss, Miss Teen, or Junior Miss)
- \$100 - First-Runner Up Award (Miss, Miss Teen, or Junior Miss)
- \$100 - Non-Category Award Sponsor (Miss Congeniality, Photogenic, Rising Star Award, Community Spirit Award, or Program Ad Sales Award)